

Global Health Leadership Forum

Barcelona Venue - Program

Sunday 17 July

RECEPTION AND WELCOME

HOTEL H10 MARINA

AVDA. BOGATELL 64-68

17:00 – 19:00

Arrival of Participants

19:00 – 21:00

Registration and Informal Cocktail Reception at the Hotel

Upstairs Pool Deck

The GHLF has been made possible thanks, in part, to generous sponsorship from:



Monday, 18 July

Chair: Guillem López-Casasnovas

08:40 Meeting Point: Hotel Lobby to Walk to Barcelona GSE

Barcelona GSE

Ramon Trias Fargas 25-27

09:00-10:30

Introduction

Welcome and presentation of the Program

Guillem López-Casasnovas and Jaume Puig-Junoy, Pompeu Fabra University, and Richard Scheffler, University of California at Berkeley

A briefing on Part II, at Berkeley, 2012

Meg Kellogg, Program Director, GHLF

Presentation of Participants: **background, strategic challenges, professional profiles and program expectations**

10:30 - 10:45

Coffee Break

LESSONS FROM EUROPE: HEALTH SYSTEMS, FINANCE AND DELIVERY

10:45 - 11:30

"Social Health Insurance Versus National Health Service Type of Models. Are the Systems Converging?" G. López-Casasnovas

11:30-12:00

"A Case Study of a Social Health Insurance Model: the Dutch Reforms and Innovation towards Managed Competition"

Bernard Van Den Berg, University of York

12:00-12:30

Group Discussion of social versus national health service examples and convergence theory

12:15 – 13:45

Light Lunch

Location

Cafeteria in Roger de Llúria Building – UPF-GSE

14:00 - 15:00

"Beveridge meets Bismarck in Barcelona: towards universal coverage through a functional approach to health financing" - Joe Kutzin, Head of Office, WHO Barcelona Office for Health Systems Strengthening

15:00 -16:00

Group Discussion of Applications (based on the first three talks):

"What aspects might I choose to adapt for my country? How?"

Facilitators: J. Kutzin/ G. López/ R. Scheffler

16:00 - 16:15

Coffee break

16:15 – 16:45

Explanation of Participant Project Concept & Project Presentation:

16:15-16:45

Potential adaptable lessons from Ghana's Health Insurance Program – Sylvester Mensah

16:45-17:15

Healthy Community Partnerships in British Columbia– Barbara Korabek

17:15 – 17:30

Group discussion of Key Learnings from the day

End of session

19:30

Bus pick-up at Hotel H10 Marina

20:00

Dinner at Col·legi de Metges de Barcelona (Barcelona's Medical Association)

Health In Catalonia: A Physician's Perspective

Guest Speakers: Berenguer Camps and Marc Soler, COMB

Location:

Passeig de la Bonanova, 47; 08017 Barcelona. Phone: 935 678 888

Dinner
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08:40

Meeting Point: Hotel Lobby to Walk to Barcelona GSE

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Ramon Trias Fargas 250-27

SPENDING FOR HEALTH AND WEALTH

09:00-09:45

“Health and Wealth of Nations” Vicente Ortún, Pompeu Fabra University

09:45 - 10:45

“Health spending in less developed countries. Where financing priorities should go: Some specific country experiments”

Beatriz Gonzalez Lopez-Valcárcel, University of the Canary Islands

10:45-11:15

Coffee break

11:15-12:00

Group discussion. Disagreements; applications for one’s context.

12:00 – 13:00

Project Presentations:

12:00 – 12:30

Involvement of Grassroot Groups in Responding to HIV and AIDS in Kenya –
Dr. Mary N. Getui

12:30 – 13:00

Community Systems Strengthening for HIV and AIDS Response – Dr. Francis Muu

13:00 – 15:00

Lunch at Restaurant AB SKIPPER Hotel

Group Discussion

Beatriz González/ Núria Mas / Vicente Ortún

Three tables with different faculty to discuss topics:

- (i) Strategies for controlling health spending
- (ii) Strategies for increasing public revenues
- (iii) Strategies for raising private finance

INTERNATIONAL LESSONS ON DEVELOPMENT AND PERFORMANCE OF HEALTH SYSTEMS

15:00-15:45

“How to design and improve public health systems. Some specific examples’
Núria Mas, IESE Business School

15:45 – 16:00

Coffee break

16:00-17:00

Group discussion. Observations to Share from Lunch Discussions.***Suggested Questions:***

- It seems that health determinants are universal, but there are important differences in health systems delivery performance among countries. What do you think are the most important factors in creating good performance?
- -What measurement systems and data elements have provided important feedback for performance improvement?
- -What historical and cultural backgrounds have shaped your delivery systems?
- What policy initiatives or delivery innovations in your country do you think can act as a beacon for other countries or would you like to import for yours?

Facilitators: Beatriz González/ Núria Mas / Vicente Ortún

17:00 – 17:15

Group discussion of Key Learnings from the day
End of Session

Free evening

08:40 Meeting Point: Hotel Lobby to Walk to Barcelona GSE
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EQUALITY AND INEQUALITY IN HEALTHCARE

9:00 – 9:45 ***“Tackling Inequalities in Health: International Examples of Evidence, What is Being Done and What Is Working”***
Marisol Rodríguez, Barcelona University

9:45 – 10:15 Questions & Answers

10:15 - 10:30 Coffee Break

10:30 - 12:00 **Small Group Discussion on “Tackling inequalities in health: What aspects might I choose to adapt for my country and how?”**
Facilitators: B. González /M. Rodríguez

12:00 – 13:00 Project Presentations:

12:00 – 12:30 National health strategy in Qatar– nutrition & physical activity – Salih Al Marri

12:30 – 13:00 Healthcare preventive programs– Antonio Muiña

13:00-14:00 Lunch at UPF

HEALTH AND LIFESTYLES

Chair: Guillem López-Casasnovas

14:00 - 16:30 ***Individual healthy behaviour and healthy life styles.
Advances in prevention and Chronic Care Management***

Joint Session: Dr Ellen Nolte, Director Health and Healthcare
RAND Europe and **Rafael Bengoa**, Consejero de Sanidad y Consumo del País Vasco
(Regional Minister of Health and Consumer Affairs, Basque Government)

17:00 – 20:00 Barcelona Tour: Lifestyles related tour (walk or bike ride)

20:00 **Dinner - Paella at the Beach at Restaurante Litoral, Barceloneta**
C/Pescadors 87 bajos, 08003, Barcelona; Phone: 932212209

08:40 Meeting Point: Hotel Lobby to Walk to Barcelona GSE

Barcelona GSE

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PHARMACEUTICALS IN THE CROSSROADS

- 9:00 – 9:45** *"Venture Capital and Life Sciences Financing"*
Josep Lluís Sanfeliu, Partner, YSIOS
- 9:45:-10:30** *"Cost Containment Strategies for Controlling Pharmaceutical Costs"* – Panos Kanavos,
Senior Lecturer in International Health Policy in the Department of Social Policy and Merck
Fellow in Pharmaceutical Economics at LSE Health
- 10:30 – 10:45** Questions & Answers **with** Panos Kanavos
- 10:45 – 11:00** Coffee Break
- 11:00-12:30** **Panel Debate: "Innovation, Access and Globalization"**
Discussants: **JL Sanfeliu**, **Panos Kanavos**, and **Jonathan Galduf**, Government Affairs Associate
Director, Amgen Spain; Facilitator: **Jaume Puig-Junoy**
- Suggested Questions:**
- Is increasing incentives to innovation compatible with access to medicines in developing countries? E.g., if discounts are given, can firms afford the R&D?
 - What is the role of regulation and competition in generic markets?
 - What should be the role of pharmacists vs. the role of physicians in pushing generics and other duties?
 - What is the future of the pharmaceutical industry? – Big firms versus small innovative firms; more expensive drugs versus more cost-effective drugs, etc.
- 12:30 – 13:00** **Project Presentation**
- Addressing chronic illness through care management interventions – Donna Lichti**
- 13:00** **Portable Lunch distributed among participants**
- Field Trip** (Optional: Please Confirm Attendance)
- Field trip** by bus with the presentation on the Catalan Health System: **Toni Dedeu**, SCS, to CASAP-Castelldefels Primary Care Unit: A self managed primary care facility. A Pilot case.
- 14:00 – 16:00** **Antoni Peris**, CASAP-Castelldefels Director
- Field trip and panel discussion** in a Public High-Tech Hospital: Hospital del Mar - IMAS. **Pedro García**, Clinical Operations Manager, Hospital del Mar.
- 16:30 - 19:00**
- Free Evening**

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HEALTH CARE LEADERSHIP

- 09:00 – 10:15** *“Payment Incentives: Pay for performance case studies and new US payment methods”*
Richard M. Scheffler, University of California, Berkeley
- 10:15 – 11:15** **Governance Workshop: “Governance in Health Systems: Structure, Strategies, Styles to Achieve transparency and accountability”**
James Rice, Senior Vice-President, Integrated Health Strategies
- 11:00 – 11:15** **Coffee Break**
- 11:15-12:00** **Small Group Governance Work**
- 12:00 – 12:30** **Reflections on leadership training challenges – Emmanuel Chukwunweike Abolo**
- 12:30 – 13:00** **Closed Loop medication system implementation – Pauline YL Yong**
- 13:00 – 15:00** **Lunch at UPF**

FROM THEORY TO REALITY: ASSESSMENT AND IMPLEMENTATION OF FINANCING AND HEALTH DELIVERY PRIORITIES

Sala de Graus Albert Calsamiglia
 (Room 40.035, Roger de Llúria Building)

- 15:00 - 16:00** *“Using health services research for priority setting in health care: UK’s NICE and other models”*
John Cairns, London School of Hygiene and Tropical Medicine and member of NICE Appraisal Committee
- 16:00 - 17:00** *“Spending on healthcare: How much is enough?”*
Lise Rochaix, Chair of the French Senate for Health Care priority setting
- 17:00 - 17:45** **Group discussion** on previously structured questions
J. Cairns/L. Rochaix/R. Scheffler/G. López
 Suggested Questions:
- What type of evidence do you think has the most significant impact on priority setting in health? Can you provide some examples?
 - For countries with successes in prioritization (e.g. for benefit package and treatments), what are their admirable methods/structures for both analysis and decision-making?
 - What do you think the priorities should be in Europe for health spending over the next five years? Where will “the bang for the buck” in prevention strategies be?
 - Where does mental health fit into priorities?
 - Comments on the roles of politics or on consumer involvement methods
- 17:45 – 18:00** **Group discussion of Key Learnings from the day**

Afternoon
 Sessions
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END OF THE BARCELONA SESSION

20:30

Bus Pick-up at Hotel H10 Marina

21:00 **Gala Dinner and Graduation Ceremony at Xalet de Montjuic - All Welcome**

Location Av. Miramar, 31 - Barcelona - 93 324 92 70