

Global Health Leadership Forum

Barcelona Venue - Program

Sunday, 18 July

RECEPTION AND WELCOME

HOTEL H10 MARINA, Av. Bogatell 64-68

17:00-19:00 Arrival of Participants

19:00-21:00 Registration and Informal Cocktail Reception at Hotel H10

The GHLF has been made possible thanks, in part, to generous sponsorship from:



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Monday, 19 July

08:40 Meeting Point: Hotel Lobby to Walk to Barcelona GSE

Barcelona GSE

Ramon Trias Fargas 25-27

09:00-10:30

Introduction

Welcome and Program Introduction

Guillem López-Casasnovas, Pompeu Fabra University
and Richard Scheffler, University of California at Berkeley

A briefing on Part II, in San Francisco, April 2011

Meg Kellogg, Program Director, GHLF

Presentation of Participants: Background, Strategic Challenges,
Professional Profiles and Program Expectations

10:30 - 10:45

Coffee Break

LESSONS FROM EUROPE: HEALTH SYSTEMS, FINANCE AND DELIVERY

10:45 - 11:30

“Social Health Insurance Versus National Health Service Type of Models. Are the Systems Converging?” G. López-Casasnovas

11:30 – 12:00

Group Discussion

12:15 - 14:00

Light Lunch and Explanation of Participant Project Concept

14:00 - 15:00

“Assessing Health Reform Trends in Europe: A Health System Perspective” - Reinhard Busse, European Observatory on Health Systems and Policies

14:40-15:00

Group Discussion

15:00 -16:00

Group Discussion of Applications:

“What aspects might I choose to adapt for my country? How?”

Facilitators: R. Busse/ G. López/ R. Scheffler

16:00 - 16:15

Coffee break

16:15 - 17:00

“A Case Study of a Social Health Insurance Model: the Dutch Reforms and Innovation towards Managed Competition”

Bernard Van Den Berg, VU University, Amsterdam

17:00 -17:20

Participants’ Learnings:

Dr. Riyas Fadal Kicks off with Key Learnings of the Day

17:30

End of Session

20:00

Dinner - TBD

Bus Pick-up at Hotel H10. All Welcome

Tuesday, 20 July

- 08:40 Meeting Point: Hotel Lobby to Walk to Barcelona GSE
- Barcelona GSE** **Ramon Trias Fargas 250-27**
- INTERNATIONAL LESSONS ON DEVELOPMENT AND PERFORMANCE OF HEALTH SYSTEMS**
- 09:00-10:00** **Project Presentations:**
15 mins. Presentation + 15 mins. Group Discussion (Each)
- 9:00-9:30** “Sub-Acute Facilities in South Africa” - Shane Dorfman
- 9:30-10:00** “Cataract Surgery – Redefining the Health Care Delivery” – Riyas Fadal
- 10:00-11:00** “*How to Design and Improve Public Health Systems*”-
[Beatriz Gonzalez Lopez-Valcárcel](#), University of Las Palmas de Gran Canaria
- 10:40-11:00** **Group Discussion**
- 11:00-11:15** Coffee break
- 11:15 - 12:15** “*How to Sustain Performance of Public Health Systems: Some Case Studies*” - [Núria Mas](#), IESE Business School
- 11:50 – 12:15** **Group Discussion**
- 12:15 – 12:45** **Project Presentation:**
15 mins. Presentation + 15 mins. Group Discussion
- “The Challenge of Improving the Regulation of Medical Services in Qatar” –
Dr. Jamal Al-Khanji
- 13:00 – 15:00** **Lunch at Restaurant AB SKIPPER Hotel**
[B. González López-Valcárcel](#)/ [N. Mas](#) / [P. Musgrove](#)
Three tables with different faculty to discuss topics:
(i) Strategies for controlling health spending
(ii) Strategies for increasing public revenues
(iii) Strategies for raising private finance
- 15:30 - 16:30** “*Reforming for Greater Equity: What it Takes, How it Happens*”
[Philip Musgrove](#), Deputy Editor, Health Affairs
- 16:10 – 16:30** **Group Discussion**
- 16:30 – 16:50** **Participants’ Learnings:**
Dr. Peju Adenusi Kicks off with Key Learnings of the Day
- 16:50** End of Session
- 20:00** **Dinner at H10 Marina**
The British NHS and its adaptations. Main challenges
Guest speaker: [Antoni Dedeu](#), Director of Int’l Affairs & Health Cooperation, Department of Health, Generalitat de Catalunya

Wednesday, 21 July

08:40 Meeting Point: Hotel Lobby to Walk to Barcelona GSE

Barcelona GSE

Ramon Trias Fargas 25-27

EQUALITY AND INEQUALITY IN HEALTHCARE

9:00 – 9:45 ***“Tackling Inequalities in Health: International Examples of Evidence, What is Being Done and What Is Working”***
Marisol Rodríguez, Barcelona University

9:45 – 10:15 Questions & Answers

10:15 - 10:30 Coffee Break

10:30 - 12:00 **Group Discussion: “Tackling Inequalities in Health: What Aspects Might I Choose to Adapt for My Country and How?”**
Facilitators: [B. González](#) /[M. Rodríguez](#)

12:00 – 13:00 **Project Presentations:**
15 mins. Presentation + 15 mins. Group Discussion (Each)

12:00 – 12:30 **Sustainable Financing for HIV in Kenya: Innovative Approaches to Domestic Financing – Regina Ombam**

12:30 - 13:00 **Tying budget allocations to organizational strategic goals, activities and outcomes – Marty Low**

13:00-13:20 **Participant’s Learnings:**
Dr. Tal Nazer Kicks off with Key Learnings of the Day
(Portable Lunch)

FIELD TRIP (on a voluntary basis)

14:00 - 16:00 **Field Trip to CASAP-Castelldefels Primary Care Unit: A self-Managed Primary Care Facility. A Pilot case.** [Antoni Peris](#), CASAP-Castelldefels Director. With Presentation on the Catalan Health System by [Josep Argimon](#), SCS,

16:30 - 19:00 **Field Trip and Panel Discussion** in a Public High-Tech Hospital: Hospital del Mar - IMAS Hospital del Mar

FREE EVENING

Thursday, 22 July

08:40 Meeting Point: Hotel Lobby to Walk to Barcelona GSE

Barcelona GSE

Ramon Trias Fargas 25-27

PHARMACEUTICALS IN THE CROSSROADS

9:00-9:45 **“Cost Containment Strategies for Controlling Pharmaceutical Costs”**
– Panos Kanavos, Senior Lecturer in International Health Policy in the Department of Social Policy and Merck Fellow in Pharmaceutical Economics at LSE Health

9:45 - 10:15 **Questions & Answers** with Panos Kanavos

10:15 - 10:30 Coffee Break

10:30 – 10:50 **“The Biotechnology Market”**
Enrique Castellón
President, CrossRoad Biotech, SCR

10:50 - 11:15 **Questions & Answers** with Enrique Castellón

11:15 - 13:00 **Panel Debate: “Innovation, Access and Globalization”**
Enrique Castellón, Facilitator and Discussant; Jordi Martí, Amgen, and Novartis Novartis España; Panos Kanavos, Discussants

Suggested Questions:

- How can we incent Pharma firms to: (1) innovate and (2) increase access to medicines in developing countries?
- What are the economic consequences of requiring cost-effectiveness studies for providing public reimbursement of pharmaceuticals?
- Describe the interactions between the brand and generic segments of the industry and comment on the thrust and impact of industry mergers and acquisitions.
- What is the future of Pharma – more expensive drugs or more cost-effective drugs?
- Time-permitting: Comment briefly on defining and measuring the therapeutic added value of new medicines and its relation to incremental cost-effectiveness ratio of a new medicine.

13:00 - 14:00

Lunch at Barcelona GSE/UPF

HEALTH AND LIFESTYLES

14:00 - 16:30 **Individual healthy behaviour and healthy life styles. Advances in prevention and Chronic Care Management**

Sponsored by



Joint Session: Dr Ellen Nolte, Director Health and Healthcare RAND Europe and Rafael Bengoa, Consejero de Sanidad y Consumo del País Vasco (Councillor for Health and Consumerism, Basque Autonomous Government)

16:30 – 16:50

Participant’s Learnings:

Dr. Jamal Al-Khanji Kicks off with Key Learnings of the Day

17:15 - 20:00

Barcelona Tour: Lifestyles related tour

20:00

Dinner - Paella at the Beach

Friday, 23 July

08:40 Meeting Point: Hotel Lobby to Walk to Barcelona GSE

Barcelona GSE **Ramon Trias Fargas 25-27**
FROM THEORY TO REALITY: ASSESSMENT AND IMPLEMENTATION OF FINANCING AND HEALTH DELIVERY PRIORITIES

09:00 – 11:30 **Panel Discussion**

09:00 - 09:45 **“Using Health Services Research for Priority Setting in Health Care: UK’S NICE and Other Models”**

John Cairns, London School of Hygiene and Tropical Medicine and member of NICE Appraisal Committee

09:45 - 10:30 **“Spending on Health Care, How much is enough?”**

Lise Rochaix, Chair of the French Senate for Health Care Priority Setting

10:30 – 11:00 Coffee Break

11:00 - 12:00

Group discussion on previously structured questions

R. Scheffler, Facilitator & Discussant; L. Rochaix/ J. Cairns /R. Scheffler/ G. Lopez, Discussants

Suggested Questions:

- What type of evidence do you think has the most significant impact on priority setting in health? Can you provide some examples?
- For countries with successes in prioritization (e.g. for benefit package and treatments), what are their admirable methods/structures for both analysis and decision-making?
- What do you think the priorities should be in Europe for health spending over the next five years? And where will “the bang for the buck” in prevention strategies be?
- Comments on the roles of politics or on consumer involvement methods

12:00 – 12:30 **Project Presentation:**

15 mins. Presentation + 15 mins. Group Discussion (Each)

An Insurer’s Strategy for the Saudi Arabian Market – Dr. Tal Nazer

HEALTH CARE PAYMENT AND INSURANCE DESIGN

12:30 – 13:15 **“Pay for Performance around the World”**

Richard M Scheffler

13:15 – 13:30 **Group Discussion**

13:30 – 16:00 **Lunch at Agua Restaurant (tbc)**

It includes **15 minutes ‘siesta’ close to the beach**

LEADERSHIP

16:00 – 17:00 **‘Governance in Health Systems: Structure, Strategies, Styles to Achieve Transparency and Accountability’**

James Rice, Senior Vice-President Integrated Health Strategies

17:00 – 17:30 **Questions & Answers & Group Discussion - J. Rice & R. Scheffler**

Friday, 23 July – Cont'd

17:30- 18:00

Participants' Learnings:

Mr. Marty Low Kicks off with Key Learnings of the Day and feedback for 2011 sessions

END OF THE BARCELONA SESSION

20:30

Gala Dinner and Graduation Ceremony

(TBC) – All Welcome

Bus Pick-up: 20:30 at Hotel / Dinner at 21:00